

# Why Cloud With Us?



## Company Vitals

**Founded:** 02/02/2002

**Headquarters:** New York City

**Locations:** USA, Canada, UK, Ireland, France, Germany, Kenya, Netherlands, India, Australia, New Zealand, UAE & South Africa, Hong Kong

**History:** Founded in 2002 by former MS employees from development teams in Redmond and Microsoft Consulting Services

**Consultants:** HG has more than 600 affiliates worldwide, all Microsoft Certified, many former Microsoft engineers, and each have a minimum of three years of vertical-specific experience

**Ownership:** Privately Held

### Client Stats:

1,000+ Clients  
98% Client Retention  
5% on Fortune 500  
60% over 5,000 users  
15% Public Companies

### Licensed Technologies:

Azure Active Directory  
Azure AppService  
Azure AI  
Azure Backup  
Azure Data Factory  
Azure Developer  
Azure IoT  
Azure Machine Learning  
Azure Service Fabric  
Azure Stack  
Everything Else in Azure  
Dataflex  
Dynamics Customer Engagement  
EMS and Intune  
Flow  
Forms  
OMS  
OneDrive  
Office 365  
Office Pro Plus  
PowerApps  
PowerBI  
Planner  
Project Online  
SharePoint Online  
Social Engagement  
Stream  
Sway  
Teams  
Visual Studio Online  
Windows Virtual Desktop (WVD)

Companies choose Henson Group because we provide free/discounted migrations to Azure, Microsoft 365, and Dynamics. In addition to free migrations, we give you Microsoft Premier support, MSP services, continuous security/cost reviews, and advisory services at no additional cost.

If you're already in Azure, Microsoft 365, or Dynamics, you can easily switch to Henson Group with little/no downtime. Customers switching also receive Microsoft Premier support, MSP services, continuous security/cost reviews, and advisory services at no additional cost.

No other Microsoft reseller offers all these benefits giving you the best value for your cloud licensing. We are also a Microsoft certified Azure Expert MSP, which is the highest Azure partner certification meaning less risk and vetted MSP services.

## Benefits of Buying Microsoft Licensing from Henson Group

- ✓ Our pricing is the same as Microsoft's list pricing
- ✓ Migrate for free with no limit on environment size
- ✓ Get unlimited, 24/7/365 access to Microsoft Premier support
- ✓ Receive advice on improving performance and security while reducing costs
- ✓ Advisory and guidance on architecture and infrastructure
- ✓ Free MSP Monitoring and VM Patching with custom notification schedules
- ✓ Dedicated team to help you PaaS-ify services
- ✓ Continuous cost monitoring and alerting

## These brands benefit from Henson Group's cloud licensing services:



**Get Started by Emailing us at [info@HensonGroup.com](mailto:info@HensonGroup.com)**

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# Why Henson Group?

From our Founder and CEO, Greg Henson



## Just ask some of these satisfied clients

10x Investments  
About.com  
Adecco Group  
ADP (Automatic Data Processing)  
American Express  
Ann Taylor Stores  
AXA Financial  
Bank of America  
Berlex  
Bloomberg  
Charming Shoppes  
Citigroup  
Con Edison  
Covanta Energy Corp.  
Daiwa Securities  
Department of Education (NYC)  
Ditek  
Dress Barn  
Earny  
Epstein Becker Green  
Ernst & Young  
Estee Lauder  
Great Atlantic & Pacific Tea Co.  
Hackensack University Medical  
Hawaii Medical Service Association  
Health Insurance Plan of NY (HIP)  
Horizon BCBS  
iSolved  
Jackson Lewis  
Jefferies & Co.  
Kaplan Inc.  
Kelley Drye & Warren LLP  
Kenneth Cole  
Lifetime Television  
McGraw Hill  
MedPointe Pharmaceuticals  
MicroNotes  
Milbank, Tweed, Hadley & McCloy  
Montefiore Medical Center  
Mutual of America Life Insurance  
NBC Universal  
NYC Office of Management & Budget  
Ogilvy & Mather  
Ohio Insurance  
Pfizer  
PSE&G  
Rothschild Group  
Ryan Beck and Co.  
Saint Peter's University  
Schulte Roth & Zabel  
Smart Retail Solutions  
Stroock & Stroock  
The Bessemer Trust Group  
Tishman Speyer  
Warburg Pincus  
Wachtell, Lipton, Rosen & Katz  
WebMD  
WeightWatchers

My name is Greg Henson and I am the founder and CEO of Henson Group (HG). For more than 15 years, Microsoft has consistently recommended my company to sell and deploy the software it licenses to corporations large and small.

Today, we have more than 600 employees and associates servicing over a thousand clients in dozens of industries. From cloud, on-premise, support, or licensing, Henson Group consistently delivers for clients worldwide.

As most of our architects, engineers, developers are former Microsoft, we have relationships with Microsoft product groups and executives that give us access to code and knowledge not generally available to our competitors. Coupled with our experience and proven process driven approach, we are the best when it comes to Microsoft.

Henson Group is an award-winning Microsoft Certified Azure Expert MSP and Gold Certified Partner focused on the deployment of Microsoft technologies for companies worldwide. Key distinctions differentiating HG from competitors include:

### Less Risk

HG possesses several Microsoft certified competencies including the exclusive Azure Expert MSP endorsement achieved through annual audits of security, references, project experience, and product certifications.

### More Value

HG offers the best value to SMBs and large corporations because we provide free, unlimited Microsoft Premier support. No other partner provides free Microsoft Premier and the typical Microsoft Premier contract starts at \$75,000 USD.

### Access to Microsoft

In addition to the personal relationships we maintain with Redmond, HG's executives maintain an exclusive level of access to Microsoft Product Group developers, as well as Microsoft's upper management useful for customer escalations.

### Award-Winning Microsoft Partner Status

HG enjoys privileged access to exclusive Microsoft resources, such as beta and pilot programs as well as Microsoft funding programs to cover future project costs.

### Focus on Client's Goals

HG is the only partner owned and operated in the USA with no outside or foreign investors allowing us to put clients and customer service ahead of profits. This is demonstrated in the free services we provide where other firms would charge.

### Carbon Neutral

Carbon emissions are a reality for all companies, no matter the mission. We are the only carbon neutral Azure Expert MSP and Microsoft CSP reseller worldwide.

**Are you ready for the path to greater capabilities?**

**Get Started by Emailing us at [info@HensonGroup.com](mailto:info@HensonGroup.com)!**



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